COMP 400, Poster Design Rubric

	Features	Rating (1 poor, 5 excellent)	Comments
Content	Emphasizes key points (via title, headings, layout, …)	1 2 3 4 5	
	Summarizes scope of investigation	1 2 3 4 5	
	Organization	1 2 3 4 5	
	Accuracy & completeness of explanations	1 2 3 4 5	
	Appropriate level of detail	1 2 3 4 5	
	Defines key terms & avoids jargon	1 2 3 4 5	
	Explains figures, tables, & pictures	1 2 3 4 5	
	Grammar, spelling, punctuation	1 2 3 4 5	
Appearance	Overall appeal	1 2 3 4 5	
	Quality of visuals	1 2 3 4 5	
	Useful & non-distracting use of color	1 2 3 4 5	
	Fonts (size, style, quality)	1 2 3 4 5	
	Highlighting major points	1 2 3 4 5	
	Amount of text	1 2 3 4 5	
	Consistent formatting	1 2 3 4 5	